

sunsation[™]
RETRACTABLE AWNINGS

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7 BENEFITS OF A COMMERCIAL AWNING



Commercial retractable awnings help your business stay competitive, expand your profit margin, and increase foot traffic sales. Learn more about how you can extend your space and create a customer experience that boosts your brand visibility.



1 SHIELD YOUR CUSTOMERS FROM THE WEATHER

Do your customers hate to queue outside? Let them enjoy the comfort of your awning as they wait to be seated. Diners can relax outdoors and enjoy their food even in the winter, while your awning protects them against UV rays, and optional heating lamps keep them toasty. With a Sunsatation retractable awning, the outdoors will never be off-limits to you again.



4 TAKE OWNERSHIP OF THE SIDEWALK

Awnings make a business stand out—literally—by extending out over the sidewalk. With a few strategically placed plants and a retractable awning, your inside dining is now outdoors. Passersby will step around your set-up, as they recognize that this is ‘your’ space. They also provide more space for graphics and branding, altogether guaranteeing increased patronage.

2 ATTRACT MORE FOOT TRAFFIC

Restaurants with awnings are more likely to attract more walk-in diners. When they see the party in full swing, they want to join. Get a retractable awning so more customers patronize your business, not your neighbor’s.



3 PUT YOUR STAMP ON IT

Use a retractable awning to brand your business and stand out from other shops. Choose from hundreds of colors and patterns that match your personality and add to your brand identity. With a custom valance that flaunts your flare, you’ll be easy to find and hard to forget.



6 PROTECT YOUR MERCHANDISE

Your outdoor furniture will see normal wear-and-tear over time, but with a retractable awning, you can add years to your investment. Protect your furniture from mold and mildew caused by extended moisture and rain and shield your indoor furniture from fade and wear due to UV rays. Both indoors and outdoors, your investment is safe.



5 EXTEND YOUR SEATING CAPACITY

Nothing is worse than having to turn away eager patrons. Your reputation precedes you and many want to grace your business, but indoor seating is maxed out. Not to worry, just extend your awning and add more tables! Now, diners can enjoy the outdoors while being protected from the weather, both sun, and rain. Let them eat in comfort as you eat up sales.

7 SAVE MONEY

Businesses have a motto, ABS- always be saving. Retractable awnings will save your business money by keeping the indoors cool during the summer, lowering your cooling costs. They also save you money on permanent extensions. Awnings pay out over time and allow you to expand your location at a small cost with large savings.

