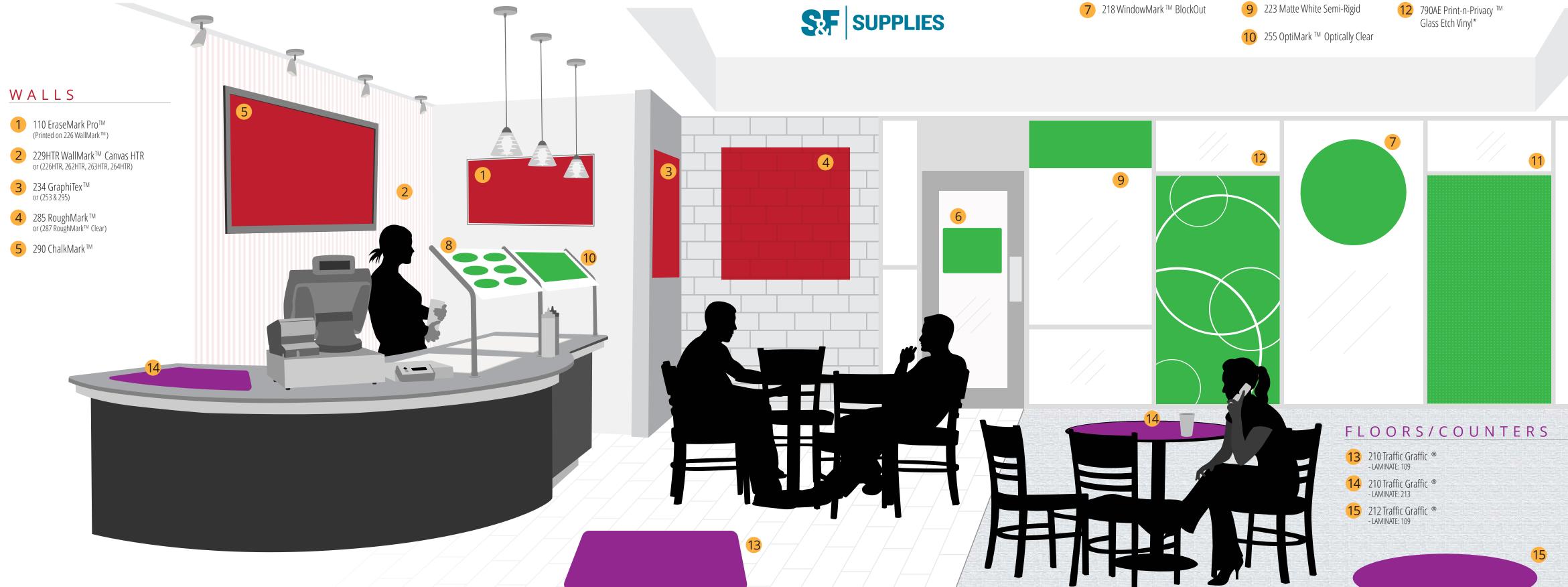
WORLD'S BEST LINE OF WALL, WINDOW & FLOOR GRAPHIC SOLUTIONS





8 221 Gloss White Semi-Rigid 280 WindowMark TM (80/20) or (260, 270, 261, 281)





Windows, Walls and Floor Product Solutions

	PRODUCT CODE	DESCRIPTION	THICKNESS	ADHESIVE TYPE	RECOMMENDED APPLICATION
WALLS					
1	226 WALLMARK	Matte White Vinyl	6.0 mil / 150 mic	Removable, Repositionable	Wall Graphics, Flat Painted Walls
	226HTR WALLMARK" HTR	Matte White Vinyl	6.0 mil / 150 mic	High-Tack Removable	Wall Graphics, Hard to Stick to Flat Walls
	229 WALLMARK CANVAS	Matte White Canvas Embossed Vinyl	6.0 mil / 150 mic	Removable, Repositionable	Wall Graphics, Flat Painted Walls
2	229HTR WALLMARK CANVAS HTR	Matte White Canvas Embossed Vinyl	6.0 mil / 150 mic	High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
3	234 GRAPHITEX	Matte White Polyester Fabric	7.0 mil / 175 mic	Removable, Repositionable	Wall Graphics, Flat Painted Walls
	253 GRAPHITEX OPAQUE	Matte White Opaque Polyester Fabric	6.0 mil / 150 mic	Removable, Repositionable	Wall Graphics, Most Paints & Smooth Surfaces
	262HTR WALLMARK" SAND HTR	Matte White Sand Embossed Vinyl	6.0 mil / 150 mic	High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
	263HTR WALLMARK" STUCCO HTR	Matte White Stucco Embossed Vinyl	6.0 mil / 150 mic	High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
	264HTR WALLMARK" LEATHER HTR	Matte White Leather Embossed Vinyl	6.0 mil / 150 mic	High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
4	285 ROUGHMARK"	Matte White Conformable Vinyl	3.5 mil / 90 mic	High-Tack Removable	Moderately Textured Walls, Concrete & Plastics
	287 ROUGHMARK CLEAR	Matte Clear Conformable Vinyl	3.0 mil / 75 mic	High-Tack Removable	Moderately Textured Walls, Concrete & Plastics
5	290 CHALKMARK	Chalkboard Vinyl (Black)	5.0 mil / 175 mic	High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
	295 GRAPHITEX ULTRA	Matte White Polyester Fabric	9.5 mil / 240 mic	Removable, Repositionable	Wall Graphics, Flat Painted Walls
			WINDOWS		
	204	Matte White Vinyl	3.4 mil / 85 mic	Removable	General Window Graphics & Decals
	206	Gloss Clear Vinyl	3.0 mil / 75 mic	Removable	Clear Window Graphics & Decals
6	207/208	Clear or White Static Cling Vinyl	7.0 mil / 175 mic	Removable (No Adhesive)	Temporary Window Graphics
7	218 WINDOWMARK" BLOCKOUT	Gloss White Dual-Layer Blockout Vinyl	8.0 mil / 150 mic	Removable	Window Graphics (100% Block Out)
	219	Gloss Clear Semi-Rigid Vinyl	6.0 mil / 150 mic	Removable	Clear Window Graphics, Easy to Install
8	221	Gloss White Semi-Rigid Vinyl	6.0 mil / 150 mic	Removable	General Signage, Easy to Install
9	223	Matte White Semi-Rigid Vinyl	6.0 mil / 150 mic	Removable	General Signage, Easy to Install
10	255 OPTIMARK	Optically Gloss Clear Vinyl	6.0 mil / 150 mic	Removable	Window Graphics with Optical Clarity
	260 WINDOWMARK	Matte White Perf. Window Vinyl (60/40)	6.0 mil / 150 mic	Removable	One-Way Vision Graphics
	261 WINDOWMARK	Gloss Clear Perf. Window Vinyl (60/40)	6.0 mil / 150 mic	Removable	One-Way Vision Graphics Interior Mount
	270 WINDOWMARK	Matte White Perf. Window Vinyl (70/30)	6.0 mil / 150 mic	Removable	One-Way Vision Graphics
11	280 WINDOWMARK	Matte White Perf. Window Vinyl (80/20)	6.0 mil / 150 mic	Removable	One-Way Vision Graphics
	281 WINDOWMARK	Gloss Clear Perf. Window Vinyl (80/20)	6.0 mil / 150 mic	Removable	One-Way Vision Graphics Interior Mount
12	790AE PRINT-N-PRIVACY	Glass Etch Vinyl (Air Egress Liner)	3.0 mil / 75 mic	Permanent	Print and Privacy, Decorative Etch Glass
	FLOORS / COUNTERS				
14	**210 TRAFFIC GRAFFIC	Matte White Vinyl (Floor Advertising)	33.4 mil / 85 mic	Removable	Base Film for Floor Graphics & Counters
15	**212 Traffic Graffic	Matte White Vinyl (Carpet Advertising)	3.4 mil / 85 mic	High-Tack Removable	Base Film for Carpet Graphics (Commercial)
LAMINATES					
	*109 TRAFFIC GRAFFIC	Matte Clear Textured Laminate	5.0 mil / 125 mic	Permanent	Laminate for Floor Graphics, Counters & Mouse Pads
1	110 ERASEMARK PRO	Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 6 Commercial Grade Dry Erase Laminate	2.0 mil / 50 mic	Permanent	Long-Term Interior Dry Erase Applications - 5yr
•	*211 TRAFFIC GRAFFIC	Gloss Clear Light Emboss Laminate	6.0 mil / 150 mic	Permanent	Laminate for Floor Graphics
		10 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry			
	*213 TRAFFIC GRAFFIC	Embossed Clear Laminate Approved - (Indirect Food Contact)	3.75 mil / 95 mic	Permanent	Laminate for Floor Graphics, Table Tops & Counters
	Slip Resistance Ratings - Test Methods: UL 410	- Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 66	6 Wet PTV: 30 • ANSI A137.1/	/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29	DIN 51130 - R9
	217 TRAFFIC GRAFFIC Slip Resistance Ratings - Test Methods: UL 4	Gloss Clear Laminate 10 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry	3.0 mil / 75 mic PTV: 79 Wet PTV: 18 • AN	Permanent SI A137.1/A326.3 - Dry DCOF: 0.96 Wet	Laminate for Floor Graphics DCOF 0.24







CORPORATE HEADQUARTERS

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www.generalformulations.co

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MANUFACTURERS OF PRESSURE SENSITIVE FILMS

WALLS WINDOWS FLOORS

IDEAGUIDE

* TRAFFIC GRAFFIC CLASSIFIED BY UNDERWRITERS LABORATORIES, IN©AS TO SLIP RESISTANCE ONLY UL410
***DURABILITY AND REMOVABILITY SPECIFICATIONS ARE CONTINGENT UPON USING TRAFFIC GRAFFIC MATCHED COMPONENT SYSTEM (GF BASE MEDIA & GF UL RATED LAMINATE)