

SIGN·AGE

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BUYERS GUIDE**

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A WORD FROM OUR PRESIDENT...

Dear S&F Customer

First and foremost, I hope this letter finds you and yours in good health. Because at S&F Supplies, more than we care about you as a customer, we care about you as a person.

We recognize the difficulties you've been facing this year. Between the fear of the virus itself, the lockdowns and economic turmoil, and unfortunately, the tragic personal losses, this time has been most difficult for us all. My heart and my prayers are with all of you at this time.

But I'm confident we will make it through. We started S&F Supplies in 1985, and thanks to you, our customer—our S&F family member, we've been going strong for over 35 years. Together, we have stared down every challenge throughout our decades of operation — and we have emerged stronger than ever.

From our founding until now, we have faced no less than four recessions. From the recession of 1990-1991, just five years after our founding, to the devastating events of 9/11 and the subsequent economic impacts, and through the "Great Recession" of 2007-2009, together, we have weathered them all.

We now are facing a genuinely unprecedented, once in a century event — a global pandemic and recession.

And yet, *together*, we will power through it. Because no recession, no terror attack, no pandemic, can hold us back when we work together.

As a company, we haven't been resting on our laurels. We have always strived to do our best for you, and this pandemic will not hold us back from that mission. When factories shut down and sourcing became a formidable task, we refused to back down; we scoured the world to keep your business moving.

And we've done more. We recently launched our new and expanded website where you can now find relevant content and industry news. We've also designed a library of freely available sign templates to make your job easier. Additionally, we've gone ahead and launched new products for your benefit.

Previous crises have tried to beat us down, but in the end, our spirit beat them down.

And COVID-19, this tiny invisible enemy, will face a fate no different.

Be safe. Stay healthy. Stay strong. And thanks for being a part of our S&F family.

Sincerely yours,

Joseph Sandel
Joseph Sandel
President



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@SANDFSUPPLIES

/SANDFSUPPLIES

*VISIT SFSUPPLIES.COM/GIVEAWAY FOR MORE DETAILS



FROM OUR CUSTOMERS:

“S&F is making a big comeback. We have been taking advantage of the resources on your news blog and with your help we are planning to open a new branch in Staten Island.”

—Frank of Squarpix

“We are heavily involved in the movie industry. We took a huge hit, and we needed to pivot our business into covid protection. S&F was here providing us with materials which were out of stock everywhere, which allowed us to stay afloat.”

—Brandon of Quantum Visuals

“There has been no better way to start my day by reviewing the latest news on your site. I have found your articles both relevant, timely and resourceful. I credit your blog for a sale I made with a school whom I called immediately after seeing that sports will be allowed.”

Shulamit of CP Studios

“Social distancing floor media stickers with product images and related retail branding is a brilliant idea. Our sales team, therefore, have successfully customized floor media for a number of retail shops which also brought in related business. Thank you guys, keep it up.”

—David of Echod Graphics

Has the way you do business changed during these extraordinary times? We'd love to print your story!
Our email is info@sfsupplies.com

S&F | SUPPLIES

Joseph Sandel
President

Aaron Fleishman
Vice-President

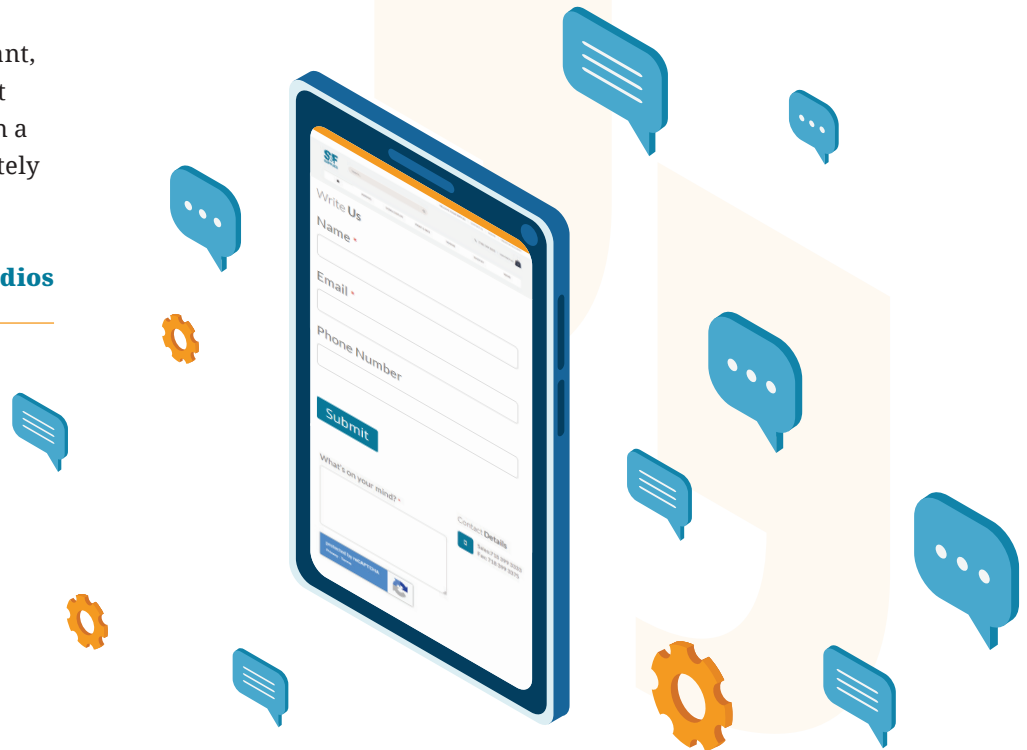
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REALTY IS NOW

The Strange COVID-19 Real Estate Market: How YOU Can Capitalize

SKU: STF-REFJD26SCR

by **Rob Perl**

An interesting fact caught my attention as I was browsing our sales data the other day: real estate signage sales were up, surpassing last year's figures. This surprised me; are people really moving now?

We all know that when the coronavirus hit, stay-at-home orders were, well, the order of the day. The real estate market, like many others, was severely affected. But home sales are now picking back up, surprisingly surpassing even pre-pandemic levels. Compared to June, homeowners have been able to sell 24.7% more houses this July, and counting the climb of closings on an annual basis, this year we are up 10.5% more than last year per the National Association of Realtors' August report.

The market rebound is likely due to the trend of people moving out of cities and into suburbs.

These statistics made me wonder: What more can you, our customers, do to capitalize on this?

So, I asked Yerachmeal Jacobson, co-founder of Bluejay Management, a privately-owned, New York-based, real

estate investment and management firm, what he uses to help sell or rent properties. "We have never before relied so much on signage to push our sales," he said.

Signage is not only used to make listings more visible; realtors also use it to help ensure safety. "The key to success is in making sure our customers feel safe," Jacobson said.

To keep customers comfortable, knowing that their safety won't be compromised, realtors are turning to solutions such as self-guided tours, where the agent stays outside, minimizing risky interaction. Such tours are made possible through abundant use of signage, including inside the home.

The following is a list of four ways Jacobson is using signage and print services to boost sales and ensure safe in-person showings.

Take a look at the list and then **reach out to your local real estate customers and let them know what quality signage can do for them.**

SKU: STF-REFJ26



I. LAWN STAKES

Check out our two newest stakes featured in this spread. While these types of signs have always been a mainstay of the real estate market, these days, they are more important than ever, because there are a lot more eyes looking out for them. In this era, lawn stakes should communicate the availability of self-guided tours, in addition to the usual information.

“We’ve been using lots of signage,” says Yerachmeal Jacobson, co-founder of Bluejay Management.

2. A-FRAME SIGNS

We recommend suggesting to your real estate customers to customize these signs with specific information per listing so they have more exposure and you get more orders.



SKU: STF-FH1824

SKU: DigitJet: 905



3. HAND SANITIZER

An essential part of a broker’s job is making sure the place looks its best before each showing. In today’s environment that goes beyond fluffing up cushions and sweeping the floor. Prepping a place now involves additional steps like deep cleaning and disinfecting. Buyers can also do their part by sanitizing their hands before and after their tour. Offer your realty customer custom branded stickers for hand sanitizer bottles.

Ultraboard + SKU: DPAES



4. EASELS

Easels provide information in a novel, museum-exhibit-like style which allows for social distancing and keeps the buyer informed. **SF**

Rob Perl is editor-in-chief of the SignAge magazine. His mission is to find the latest and greatest trends in the industry and share them with our customers so they can maximize their profits. Feel free to contact him for advice. He can be reached by phone at 718-399-3333, extension 280, or by email at robert@sfsupplies.com.



by Ralph Setton

It's been several months since the pandemic started. Businesses are struggling, and some are failing. There is no shortage of experts predicting doom and gloom — that we are in for an excruciating recovery and that some industries are gone forever. Are these predictions accurate, or are there other aspects that they haven't considered, factors that would change the recovery game?

In this article, we explore the crisis from the beginning of the pandemic until now — and offer a surprising analysis of the future.

5:30. The end of the workday at S&F Supplies. Finishing up, I get in my car, start the engine, and begin my drive home. Rolling past me are the familiar sights and sounds of a bustling day in Brooklyn: the buzz of pedestrian conversations all but drowned out by blaring horns, the hiss of truck brakes, and the constant low roar of motors running and innumerable tires rolling on pavement.

Except that some of the sights that I see can only be called familiar if you're used to a global pandemic. The streets are full of people, almost all masked.

Restaurants are open for business, but only if you're willing to eat outside, in the parking lane. There's something else I can't help but notice: Large "SALE!" and "EVERYTHING MUST GO" signs and banners on storefronts increasingly popping up. The implication is obvious: these stores are closing permanently.

This is Brooklyn after all, a lucrative home for countless businesses. When there are that many businesses in town, some are bound to fail. It's unfortunate, but it is, as they say, a cost of doing business. But this is different. There just seem to be too

many businesses failing — certainly more than in the pre-pandemic days.

OMINOUS SIGNS

We're all familiar with the story: COVID-19 came, everything went haywire, and now we're trying to find our collective bearings in a strange new world.

But what really happened?

To recount, the year 2020 started off with devastating Australian wildfires, Kobe Bryant's tragic death in a helicopter crash, and the U.S. military's dramatic assassination of Qasem Soleimani, the second most powerful figure in Iran. There were also distant rumors of a new virus emerging in China.

The American populace mostly kept an attitude of indifference; there have been new viruses before, like SARS and Ebola, and we've emerged mostly untouched.

Reports of new cases started mounting, however, and things began looking serious at the end of February. On March 11, the WHO finally declared COVID-19 a pandemic, and the U.S. followed up on March 13 by declaring a national emergency.

From there, everything went downhill fast. On March 16, the DOW fell 2,997 points in the worst drop since 1987, and nationwide lockdowns soon followed as cases continued to rise.

The impact of the virus and subsequent lockdowns on the economy has been immeasurable. Experts predicted that many businesses would close — permanently.

Unfortunately, it seems they're right, and nowhere is that more visible than on the streets of Brooklyn.

As of this writing, New York State's stay-at-home order has long been lifted, and most of the state is now in the final phase of its four-stage reopening plan. Most businesses are permitted to function in some capacity, but with empty and shuttered storefronts abounding, it is apparent that survival has been difficult.

Make no mistake; business owners made valiant efforts to stay afloat. That meant taking advantage of government safety nets such as PPP and EIDL, even attempting private crowdfunding from local communities. Sadly, some just couldn't make it, and they were forced to close shop permanently.





SIGNS OF A NEW BEGINNING

Energy can neither be created nor destroyed; it's the first law of thermodynamics. Picture a hot oven cooling down. The oven's heat is not gone; it's just slowly transferred to the air around it.

Business, like energy, is never lost. Let's call it economic energy; economic energy may ebb, but it will always come trickling, if not roaring back. As Aristotle posited: nature abhors a vacuum. Businesses will fail, but new enterprises will come in to take their places — which brings us back to Brooklyn.

“GRAND OPENING” — Always an exciting sign to see, but seeing such signs during a pandemic is interesting, if a bit surprising. Taking a drive through Brooklyn, though, at least a few such signs catch my attention.

There aren't many signs like them, but they definitely exist; which begs the question: Why would anyone think that now is a good time to open a business?

Tzvi Gewirtz was a full-time English teacher before the pandemic. When COVID-19 hit, he transitioned to remote learning and saw his work scaled back to part-time morning classes. Like most of us, he suddenly

found himself with a lot of extra time — so he decided to start a business.

“I was looking for something that would be relevant, and not too difficult to start. That's when I realized exterior cleaning would be perfect.” In late March, at the height of the pandemic in New York City, he recruited a business partner, bought some equipment, and hit the road. “I imagined that exterior cleaning would be popular. The time of year called for spring cleaning, and with a pandemic going on, keeping things clean would be more important than ever.”

Tzvi, in essence, took advantage of dormant economic energy. He realized that opportunity is always there, just waiting to be harnessed. In the case of the pandemic, economic energy flowed away from businesses with physical storefronts, not disappearing, rather returning as potential energy to consumers' wallets, waiting to be redistributed elsewhere.

Every “for sale” sign, every “everything must go” banner, indicates a business failing, but it also indicates that same economic energy going elsewhere. Consumers have temporarily cut back their spending and in-person shopping, yet they will come back, and

there will need to be another entity to fill their needs. In the meantime, there are other opportunities to take advantage of.

Wash Me, Tzvi's exterior cleaning business, started out of his minivan, and it's growing fast. "Was I apprehensive? Sure. But with time, I realized it's not so scary after all." Once he invested in equipment, he got the word out with good, old-fashioned flyers. "We use social media, but I found that old school marketing works best; lawn stakes and physical media is the way to go. We put out flyers, and often receive calls the very next day." His next step is to invest \$25,000 in a truck, upgraded equipment, and a vehicle wrap.

While we ride the waves of the pandemic and wait for a return to normal, it's encouraging to see businesses finding present opportunities. In Q2 2020, the Census Bureau reported over 880,000 new businesses formed, up by over 25,000 from Q2 2019. While some businesses die, many others are born.

The idea of starting a business now, braving worldwide uncertainty and a recession, may seem

Every "for sale" sign, every "everything must go" banner, indicates a business failing, but it also indicates that same economic energy going elsewhere.



Trader Joe's started as a humble convenience store chain, Pronto Markets, during the Recession of 1958.

This all shows that finding economic success during tough times is far from an impossibility.

SIGNS OF OPPORTUNITY

So we know businesses could be successful, and even thrive, during times of financial hardship. But what can you, as a sign maker or PSP, do to adapt?

Well, the good news is that you don't have to start a new business during a recession to be successful. We need only look at the likes of Google and PayPal, which began in the '90s and survived the devastating dotcom burst, emerging as thriving companies afterward, to prove that point.

The key, however, to surviving and thriving through any recession is to *think* like a new business.

When starting a new business the very first step is to identify the market and the need, that you are going to fill. Once you identify this, you can focus your business accordingly.

For your existing business to weather and overcome these tough times, you will need to do the



same. Previous opportunities may no longer be there, but there are always other areas and new markets to pivot and expand into.

Wash Me, for example, found that they benefit most from old-school marketing such as lawn stakes and flyers. To a PSP, that should ring a bell. Tzvi's business focuses on exterior cleaning. He doesn't have a storefront, but he still needs print services.

If a retail industry sign maker were solely focused on their current niche, to the exclusion of all else, they would now have a much harder time thriving than a PSP that decided to pivot and market to new businesses like Wash Me. An adaptive PSP will be able to locate the new and thriving businesses and market to them accordingly, for instance, to supply them with the old-school, yet effective marketing material they need.

While adaptation to new markets may not be able to replace a PSP's previous income entirely, it will likely tide a PSP over until their previous niche picks back up — and make no mistake, business will return, it's just a matter of when.

On an individual level, when a retailer shuts down their store, they're not giving up their career. Most business owners will try again, perhaps in a new location, maybe in a new market. Additionally, the shuttered storefront itself is an opportunity. A now-

“

The shuttered storefront itself is an opportunity. A now-empty storefront is a potential future lead, as another establishment will come to fill it.

”



Tzvi Geitz / Wash Me

empty storefront is a potential future lead, as another establishment will come to fill it.

The future is secure because businesses exist to fill needs, and most of those needs are not going away. There has no doubt been a considerable dip in consumer spending, but not because people no longer need products and services; instead, it is due to an external factor — a pandemic, and a pandemic, no matter how virulent, will never outright erase consumer needs.

Currently, the economic energy is somewhat dormant, but it will undoubtedly come back, even — especially — to the retail sector.

Driving through Brooklyn, empty storefronts now abound, indicative of countless shuttered businesses. In the not-too-distant future, however, those storefronts will be filled with new life and new businesses, and it will be the agile, adaptive sign makers who will breathe that new life into them. **S&F**

Ralph Setton is the sales manager at S&F Supplies. Are you having trouble staying afloat, whether due to coronavirus, or any other issue? Please don't hesitate to reach out to me. I have years of experience in dealing with business issues, and I will be more than happy to share my expertise with you. I can be reached by phone at 718-399-3333, extension 110, or by email at ralph@sfsupplies.com.



ELECTIONS BUYER'S GUIDE



Hi-Tac Vinyl

PRODUCT

DIGI-JET #918 54"x150' Matte White 3.2m High Tack Perm.
 DIGI-JET #918 60"x150' Matte White 3.2m High Tack Perm.

SKU

DIGIJET91854150
 DIGIJET91860150



Med/Short Term Vinyl



PRODUCT	BRAND	SKU
MPI-3300 #5099 54"x50yd Gloss White W/Clear Emulsion Perm, 3mil	Avery	VAMPI33005450
MPI-3300 #5212H 60"x50yd Gloss White W/Clear Emulsion Perm, 3mil	Avery	VAMPI33006050
MPI-3303 #5224 30"x50yd Gloss White W/Grey Emulsion Perm, 3mil	Avery	VAMPI33033050
MPI-3303 #5226 54"x50yd Gloss White W/Grey Emulsion Perm, 3mil	Avery	VAMPI33035450
MPI-3323 #5234 54"x50yd Matte White W/Grey Emulsion Perm, 3mil	Avery	VAMPI33235450
MPI-3323 #5236 60"x50yd Matte White W/Grey Emulsion Perm, 3mil	Avery	VAMPI33236050
MPI-2903 #41237 30"x50yd EZ IC Gloss White Gray Permanent Vinyl	Avery	VAMPI2903EZ3050
MPI-2903 #41234 54"x50yd EZ IC Gloss White Gray Permanent Vinyl	Avery	VAMPI2903EZ5450
MPI-2903 #41233 60"x50yd Ez Ic Gloss White Gray Permanent Vinyl	Avery	VAMPI2903EZ6050
MPI-2921 #6285 54"x50yd Matte Removable Easy Apply	Avery	VAMPI2921EZ5450
DigiJet Nova 30"*150' Gloss White Vinyl 3.2 Mil	DigiJet Nova	DJN3G30
DigiJet Nova 54"*150' Gloss White Vinyl 3.2 Mil	DigiJet Nova	DJN3G54
DigiJet Nova 60"*150' Gloss White Vinyl 3.2 Mil	DigiJet Nova	DJN3G60
DigiJet Nova 54"*150' Gloss White Vinyl 4 Mil	DigiJet Nova	DJN4G54
DigiJet Nova 60"*150' Gloss White Vinyl 4 Mil	DigiJet Nova	DJN4G60
DigiJet Nova 30"*150' Matte White Vinyl 3.2 Mil	DigiJet Nova	DJN3M30
DigiJet Nova 54"*150' Matte White Vinyl 3.2 Mil	DigiJet Nova	DJN3M54
DigiJet Nova 60"*150' Matte White Vinyl 3.2 Mil	DigiJet Nova	DJN3M60
DigiJet Nova 54"*150' Matte White Vinyl 4 Mil	DigiJet Nova	DJN4M54
DigiJet Nova 60"*150' Matte White Vinyl 4 Mil	DigiJet Nova	DJN4M60

Laminate



PRODUCT	BRAND	SKU
DOL-2060 #41023 30"x50yd HP Gloss Overlaminate	Avery	VADOL20603050
DOL-2060 #5395 54"x50yd HP Gloss Overlaminate	Avery	VADOL20605450
DOL-2060 #5396 60"x50yd HP Gloss Overlaminate	Avery	VADOL20606050
DURA-GUARD #2010 38"x150' 3mil Gloss Laminate	Dura-Guard	DG201038150
DURA-GUARD #2010 54"x150' 3mil Gloss Laminate	Dura-Guard	DG201054150
DURA-GUARD #2010 61"x150' 3mil Gloss Laminate	Dura-Guard	DG201061150
DURA-GUARD #2020 38"x150' 3mil Luster Laminate	Dura-Guard	DG202038150
DURA-GUARD #2020 54"x150' 3mil Luster Laminate	Dura-Guard	DG202054150
DURA-GUARD #2020 61"x150' 3mil Luster Laminate	Dura-Guard	DG202061150
DURA-GUARD #2030 38"x150' 3mil Matte Laminate	Dura-Guard	DG203038150
DURA-GUARD #2030 54"x150' 3mil Matte Laminate	Dura-Guard	DG203054150
DURA-GUARD #2030 61"x150' 3mil Matte Laminate	Dura-Guard	DG203061150



Clear Vinyl and Static Cling



PRODUCT	BRAND	SKU
DIGI-JET #905 54"x150' CLEAR W/PERMANENT ADHESIVE 3mil	Digi Jet	DIGIJET90554150
DIGI-JET #905 60"x150' CLEAR W/PERMANENT ADHESIVE 3mil	Digi Jet	DIGIJET90560150
DIGI-JET #907 54"x75' CLEAR STATIC CLING 7.5mil	Digi Jet	DIGIJET9075475
DIGI-JET #908 54"x75' WHITE STATIC CLING 7.5mil	Digi Jet	DIGIJET9085475

Wall Film



PRODUCT	BRAND	SKU
MPI-2611 #5509 54"x50yd HP Wall Film Removable	Avery	VAMPI26115450



Stickers 		
PRODUCT	BRAND	SKU
DIGI-JET 920 Gloss White Semi Rigid Permanent Vinyl 54" x 100' 6mil	Digi Jet	DIGIJET92054100
DIGI-JET 922 Matte White Semi Rigid Permanent Vinyl 60" x 150' 6mil	Digi Jet	DIGIJET92260150
DIGI-JET 920 Gloss White Semi Rigid Permanent Vinyl 54" x 100' 6mil	Digi Jet	DIGIJET92054100
DIGI-JET 922 Matte White Semi Rigid Permanent Vinyl 60" x 150' 6mil	Digi Jet	DIGIJET92260150
DIGIJET 701 PSA Gloss Instant Dry Paper	Digi Jet	DIJ701PSA
DIGIJET 702 PSA Satin Instant Dry Paper	Digi Jet	DIJ702PSA



Bumper Stickers 		
PRODUCT	BRAND	SKU
DIGI-JET 920 Gloss White Semi Rigid Permanent Vinyl 54" x 100' 6mil	Digi Jet	DIGIJET92054100
DIGI-JET 922 Matte White Semi Rigid Permanent Vinyl 60" x 150' 6mil	Digi Jet	DIGIJET92260150
DIGI-JET 923 Matte White Semi Rigid Removable Vinyl 54" x 100' 6mil	Digi Jet	DIGIJET92354100
GF Concept@221 Gloss White Semi Rigid Removable Vinyl 54" x 100' 6mil	General Formations	VGF22154100



Banner



PRODUCT	BRAND	SKU
DIGI BANNER PLUS 13oz. 38"x150' Gloss White	Digi Banner Plus	DIBAP1338G
DIGI BANNER PLUS 13oz. 38"x150' Matte White	Digi Banner Plus	DIBAP1338M
DIGI BANNER PLUS 13oz. 54"x150' Gloss White	Digi Banner Plus	DIBAP1354G
DIGI BANNER PLUS 13oz. 54"x150' Matte White	Digi Banner Plus	DIBAP1354M
DIGI BANNER PLUS 13oz. 63"x150' Gloss White	Digi Banner Plus	DIBAP1363G
DIGI BANNER PLUS 13oz. 63"x150' Matte White	Digi Banner Plus	DIBAP1363M
DIGI BANNER PLUS 13oz. 98"x150' Matte White R/W	Digi Banner Plus	DIBAP1398M
DIGI BANNER PLUS 13oz. 102"x150' Gloss White	Digi Banner Plus	DIBAP13102G
DIGI BANNER PLUS 13oz. 102"x150' Matte White	Digi Banner Plus	DIBAP13102M
DIGI BANNER PLUS 13oz. 126"x150' Matte White	Digi Banner Plus	DIBAP13126M
DIGI BANNER PLUS Mesh W/Liner 54"x150' 8oz. (60/40)	Digi Banner Plus	DIBAPMESH54
DIGI BANNER PLUS Mesh W/Liner 63"x150' 8oz. (60/40)	Digi Banner Plus	DIBAPMESH63
DIGI BANNER PLUS Mesh W/Liner 98"x150' 8oz. (60/40) R/W	Digi Banner Plus	DIBAPMESH98
DIGI-JET #327 36"x100' 15oz. Anti-Curl 2-S Blockout Media	Digi Jet	DIGIJET32736100
DIGI-JET #327 50"x100' 15oz. Anti-Curl 2-S Blockout Media	Digi Jet	DIGIJET32750100



Floor Media



PRODUCT	BRAND	SKU
DIGIJET #910 54"x150' Floor Advertising Vinyl 3.4m	Digi Jet	DIGIJET91054150
DIGI-JET #911 54"x150' 6m Embossed Floor Laminate	Digi Jet	DIGIJET91154150
DIGI-JET #912 54"x150' Carpet Advertising Vinyl 3.4m	Digi Jet	DIGIJET91254150
NEW DSCFP-100 DigiScape® FootPrint 54"x100' 9mil 1-Step Floor Graphics	Neenah	FMDSCFP54100
NEW Digi-Step Carpet Indoor/Outdoor Vinyl 54x85' 17mil"	Digi Step	DSCA5482
NEW Digi-Step Carpet Indoor/Outdoor Vinyl 24x16' Sample RL"	Digi Step	DSCA2416

DigiStep textured floor vinyls, a new product line, is a floor vinyl that does not need overlamineate. DigiStep nonslip vinyls are incredibly durable, save time, and are remarkably affordable, making them perfect for all floor vinyl applications. **Call to order today.**





Clear Acrylic



PRODUCT	BRAND	SKU
DURA-CAST IM-0000 4x8 3/16" Clear PM*	Dura-Cast	PL0003648PMIC
PLEXI-EXTRD 3/16" 4 x 8 Clear Paper Mask	Dura-Cast	PL0003648FME
PLEXI-EXTRD 3/16 4 x10 Clear Paper Mask	Dura-Cast	PL00036410FME
PLEXI-EXTRD 3/16 4 x12 Clear Paper Mask	Dura-Cast	PL00036412FME
PLEXI 3/16" 5x10 Clear Polyfilm	Dura-Cast	PL00036510FME
PLEXI 3/16" 6x8 Clear Polyfilm	Dura-Cast	PL0003668FME
PLEXI 3/16" 6x10 Clear Polyfilm or PM* PLEXIGLAS-MC	Dura-Cast	PL00036610FME
DURA-CAST IM-0000 4x8 1/4" Clear PM*	Dura-Cast	PL0001448PMIC
PLEXI-EXTRD 1/4" 4 x 8 Clear Paper Mask	Dura-Cast	PL0001448FME
PLEXI-EXTRD 1/4" 4 x10 Clear Paper Mask	Dura-Cast	PL00014410FME
PLEXI-EXTRD 1/4" 4 x12 Clear Paper Mask	Dura-Cast	PL00014412FME
DURA-CAST IM-0000 3/8" 4x8 Clear PM*	Dura-Cast	PL0003848PMIC
DURA-CAST IM-0000 3/8" 4x10 Clear PM*	Dura-Cast	PL00038410PMIC

Polycarbonate



PRODUCT	BRAND	SKU
Makrolon® GP 3/16" (.177) 4x8 Clear Film Masked	Tuffak	PCCLR4836S
Makrolon® GP 3/16" (.177) 4x10 Clear Film Masked	Tuffak	PCCLR41036S
POLYCARBONATE TUFFAK® GP 1/4" (.220) 4x8 Clear Film Masked	Tuffak	PCCLR4814S
POLYCARBONATE GP 1/4" (.220) 4X10 Clear Film Masked	Tuffak	PCCLR41014S
POLYCARBONATE TUFFAK® GP 3/8" (.354) 4x8 Clear Film Masked	Tuffak	PCCLR4838S
POLYCARBONATE 1/8" (.118) 4x8 Clear Film Masked IMP		PCCLR4818SI
POLYCARBONATE 3/16" (.177) 4x8 Clear Film Masked IMP		PCCLR4836SI
POLYCARBONATE 1/4" (.220) 4x8 Clear Film Masked IMP		PCCLR4814SI



New Product

PlexiGuard™

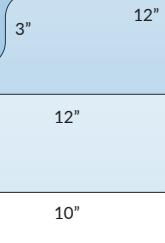
Size: 42" x 30"
SKU: PS144230

Size: 30" x 30" 1/4" Thick
SKU: PS143030

Size: 23 3/4" x 23 3/4"
3/16" PS3162424
1/4" PS142424

Precut **high quality cast acrylic** that can be used as protective shields.

- Openings at the bottom
- Rounded corners
- Smooth edges
- Variety of mounting options, see reverse side



Combine with one of the many
Mounting Options





PlexiGuard Mounting Options

Bottom
Mount



Top Mount



Hang Mount



Side Mount



Front Mount

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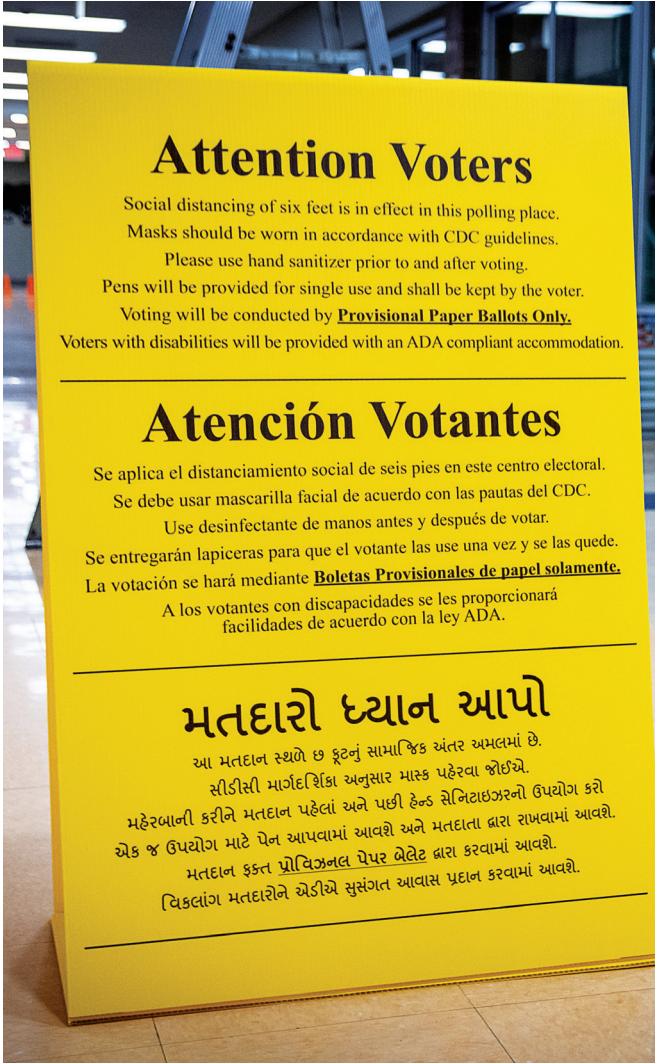
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Corrugated Plastic

CORO-FLEX
CORRUGATED PLASTIC SHEET

PRODUCT	BRAND	SKU
CORO-FLEX 24"x18" 4mm - White - Corrugated PP - T/S	Coro-Flex	CP24184W
CORO-FLEX 24"x18" 4mm - White Corru PP - T/S 100 per Box	Coro-Flex	CP24184W-100
CORO-FLEX 36"x24" 4mm - White - Corrugated PP - T/S	Coro-Flex	CP36244W
CORO-FLEX 36"x24" 4mm - White Corru PP - T/S 50 per Box	Coro-Flex	CP36244W-50
CORO-FLEX 4'x8' 4mm - White - Corrugated PP	Coro-Flex	CP484W
CORO-FLEX 4'x8' 4mm (750gsm) - White - Corru PP - 10 Pk	Coro-Flex	CP484W-10
CORO-FLEX 4'x8' 10mm - White - Corrugated PP	Coro-Flex	CP4810W
CORO-FLEX 4'x8' 10mm - White - Corrugated PP - 5 Pack	Coro-Flex	CP4810W-5
CORO-FLEX 4'x10' 4mm - White - Corrugated PP	Coro-Flex	CP4104W
CORO-FLEX 4'x10' 4mm (750gsm) - White - Corru PP - 10pk	Coro-Flex	CP4104W-10
CORO-FLEX 4'x10' 10mm - White - Corrugated PP	Coro-Flex	CP41010W
CORO-FLEX 4'x10' 10mm - White - Corrugated PP - 5 Pack	Coro-Flex	CP41010W-5



Aluminum Blank

PRODUCT	SKU
ALUM.12"x18".040 W/W w/Radius Corners	AB121840R
ALUM.12"x18".063 W/W w/Radius Corners	AB121863R
ALUM.12"x18".080 W/W w/Radius Corners	AB121880R
ALUM.18"x24".040 W/W w/Radius Corners	AB182440R
ALUM.18"x24".063 W/W w/Radius Corners	AB182463R
ALUM.18"x24".080 W/W w/Radius Corners	AB182480R
ALUM.24"x24".040 W/W w/Radius Corners	AB242440R
ALUM.24"x24".063 W/W w/Radius Corners	AB242463R
ALUM.24"x24".080 W/W w/Radius Corners	AB242480R
ALUM.24"x36".040 W/W w/Radius CornerS	AB243640R
ALUM.24"x36".063 W/W w/Radius Corners	AB243663R
ALUM.24"x36".080 W/W w/Radius Corners	AB243680R



Frames



PRODUCT	BRAND	SKU
ECONO Retractable Single Side Banner Stand 23" (65"H)	GDC Display	BADISER23
ECONO Retractable Single Side Banner Stand 33" W/Telescoping Pole	GDC Display	BADISER33T
Econo Retractable Single-Sided Banner Stand 33"	GDC Display	BADISER33
Banner Stand Back-to-Back Coupler for BADISER33	GDC Display	BADISERBB
Banner Stand Side-by-Side Coupler for BADISER33	GDC Display	BADISERSS
ECONO Retractable Single Side Banner Stand 39"	GDC Display	BADISER39
Silver Retractable Single Side Banner Stand 23"	GDC Display	BADISSR23
Silver Retractable Single Side Banner Stand 33"	GDC Display	BADISSR33
Silver Retractable Single Side Banner Stand 39"	GDC Display	BADISSR39
Silver Retractable Single Side Banner Stand 47"	GDC Display	BADISSR47
SIGNICADE 45"X25" White (36"X24" Face)	Plasticade	PLF-SC4525W
SIGNICADE 45"X25" Yellow (36"X24" Face)	Plasticade	PLF-SC4525Y
SIGNICADE 45"X25" Orange (36"X24" Face)	Plasticade	PLF-SC4525O
SIGNICADE "DELUXE" 48.375"X27" White (36"X24" Face)	Plasticade	PLF-SCD4827W
SIGNICADE "DELUXE" 46.375"X27" Black (36"X24" Face)	Plasticade	PLF-SCD4827BK
WIND SIGN DELUXE 28"X44" Grey W/Stand	Plasticade	PLF-WS4428GY
WIND SIGN II 36"x24" Grey W/Stand SKU#8956	Plasticade	PLF-WS3624GY

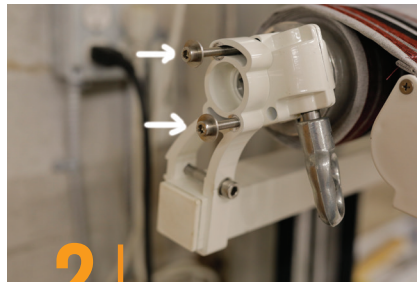
HOW-TO

REPLACE AN AWNING GEARBOX (OR UPGRADE TO A SOMFY MOTOR)

Whether the old gearbox has worn out, or your customer wants to upgrade their awning with a Somfy motor, all you need to do is follow the steps below.


1

Retract the awning and secure it to the square bar with a rope tied around the awning and bar.


2

Remove the two screws securing the 1442 bracket to the gearbox.


3

Remove the bolt securing the 1442 bracket to the square bar. Remove bracket.


4

Remove the 1442 bracket from the square bar. Use a rubber mallet to dislodge the bracket if necessary.


5

Slip the gearbox off the roller tube end cap. If replacing the gearbox, skip to step 12.


6

Using a flat head screwdriver, pry the end cap off the roller tube.



7

Secure motor bracket to motor with screws.



8

Swap out the crown, if necessary, by sliding the existing crown off the tube and replacing with compatible crown.



9

Swap out the drive if necessary by prying existing drive off and snapping compatible drive onto motor tube end.



10

Screw the manual override shaft into the motor.



11

Insert the motor assembly into the roller tube.



12

(If replacing gearbox, slide new gearbox onto roller tube end cap.)



13

Replace the 1442 bracket on the square bar. Secure the 1442 bracket to the motor or gearbox with two screws.



14

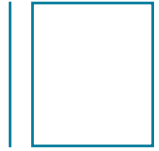
Bolt the 1442 bracket to the square bar.

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