NEENAH

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WIDE FORMAT MEDIA

16
PAPER-BASED
BRANDS

FLEXIBLE & RIGID PRINT MEDIA

# endura® wide format ✿

**Durable, Premium Latex-saturated Media**

*Display Graphics*
(POP / SIGNS / BANNERS)

Endura® is bright white premium cellulose based wet strength durable print media. Endura® is saturated with latex for durable indoor and temporary outdoor use. Strength, tear-resistance, flexibility, and the ability to fold without the image cracking are key benefits of the Endura® line. Available for both poster and pressure-sensitive (PSA) applications.
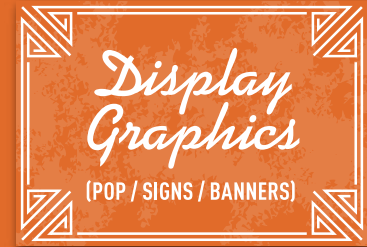
**Available Options:**

**Endura® Satin:** The perfect choice when a more economical yet high quality print is needed. Available in 7, 10, and 17 pt thicknesses.

**Endura® Satin-TR:** A 10 pt tear resistant non-woven print material, perfect for retractable banners, POP displays, and posters.

**Endura® Stick-P:** A 7 pt permanent pressure-sensitive adhesive (PSA) material for permanent displays and signage.

**Endura® Stick-R:** A 7 pt removable pressure-sensitive adhesive (PSA) material that is durable yet easy to install, reposition, and remove.

## APPLICATIONS:

Indoor POP

Temporary outdoor displays

Posters

Wall Decor

Hanging Signage

Endura® Print

Durable, latex-saturated media

## PRINTABILITY:

Eco-solvent* / Solvent

Latex

UV

Offset / Screen

## PRODUCT SAFETY:

PVC FREE

Contains No - IARC Group 1 Carcinogens

Contains No - OSHA Regulated Toxic metal or Carcinogens

Contains No - USEPA Toxic Release Inventory Substances

Complies with European REACH Standards.

**We all know paper prints better than plastic!**
It's also more widely recycled. Our paper-based portfolio is provides a sustainable option, with many post-consumer options available as well.

FSC

A BRIGHTER SHADE OF GREEN

*Endura C2S 018 not Eco-solvent printable.

# endura® wide format ⊕

## Durable, Premium Latex-saturated Media

### Technical Data

| | Caliper | Basis Weight (gsm) | Gloss @ 60° | Brightness % | Whiteness (We) % | Opacity % | Tear MD/CD** | Tensile MD/CD** | Elongation Break (MC/CD) | MIT Fold (MC/CD) |
|---|---|---|---|---|---|---|---|---|---|---|
| Endura® Satin ⊕ | 7 pt / 7 mil | 175* | 25 | 92 minimum | 104.5 | 99 | 132 / 116 | 47 / 43 | 4 / 8.5 | 415 / 934 |
| | 10 pt / 10 mil | 235* | 25 | 92 minimum | 104.5 | 99 | 132 / 116 | 47 / 43 | 4 / 8.5 | 415 / 934 |
| | 17 pt / 17 mil | 385* | 25 | 92 minimum | 104.5 | 99 | 132 / 116 | 47 / 43 | 4 / 8.5 | 415 / 934 |
| Endura® Matte ⊕ | 10 pt / 10 mil | 235* | 25 | 92 minimum | 104.5 | 99 | 208 / 192 | 74 / 44 | 6 / 14 | 14 7,470 / 5,766 |
| Endura® TR ⊕ | 10 pt / 10 mill | 260* | 25 | 92 minimum | 104.5 | 99 | 448 / 536 | 42.5 / 32.5 | 6 / 15 | 13,935 / 14,967 |
| Endura® Stick-P ⊕ | 7 pt / 7 mil | 212* | 25 | 92 minimum | 104.5 | 99 | 132 / 116 | 47 / 43 | NA | NA |
| Endura® Stick-R ⊕ | 7 pt / 7 mil | 223* | 28 | 92 minimum | 104.5 | 99 | 256 / 210 | 99 / 60 | NA | NA |

*These are typical values of the product as produced representing a manufacturing range. Slight variations may occur during the manufacturing process.*
*\* Gms values do not include release liner  l  \*\*Elmendorf Tear / Grams  l  \*\*\*Pounds Per Inch*

### Availability

| | Size | Core |
|---|---|---|
| Endura® Satin ⊕ | 54" x 150' / 137 cm x 45.7 m | 3" |
| | 60" x 150' / 152.4 cm x 45.7 m | 3" |
| Endura® Matte ⊕ | 54" x 150' / 137 cm x 45.7 m | 3" |
| | 60" x 150' / 152.4 cm x 45.7 m | 3" |
| Endura® TR ⊕ | 54" x 150' / 137 cm x 45.7 m | 3" |
| Endura® Stick-P ⊕ | 54" x 100' / 137 cm x 30.48 m | 3" |
| Endura® Stick-R ⊕ | 54" x 100' / 137 cm x 30.48 m | 3" |

**Custom sizes are available with minimum quantities required.** Commercial sizes available upon request. Call for a quote.

FLEXIBLE & RIGID PRINT MEDIA

## Display Graphics

(POP / SIGNS / BANNERS)

## PHOTO

## INDUSTRIAL ART

## Decorative

(WALL DECOR / MURALS)

## RIGID & BOARD MATERIAL

Manufactured With Recycled Fiber
MADE IN THE USA

FSC
www.fsc.org
FSC® C011397
The mark of responsible forestry

Please look for FSC® certified products

neenahpaper.com/wideformat