

Product Description

MAGIC DMPHA7 is a 7 mil photo paper with a permanent pressure sensitive adhesive designed specifically for printers using dye ink or a combination of dye color and pigment black ink. The proprietary coating helps protect dye ink from unwanted fading, creating a long lasting print.

Physical Properties

| | DMPHA7 | DMPLA7 |
|---|-----------------------|-----------------------|
| Gloss Level | 72 | 35 |
| Caliper of Photobase | 6.5 mil / 165 microns | 6.5 mil / 165 microns |
| Caliper of Adhesive | .8 mil / 20 microns | .8 mil / 20 microns |
| Caliper of Film Liner | 1 mil / 25 microns | 1 mil / 25 microns |
| Opacity | 91 | 91 |
| Whiteness | 105 | 105 |
| Adhesive Peel Force on Stainless Steel | 1.75 lb/in | 1.75 lb/in |

*all values are targets

Printer Compatibility



Advantages

- PSA allows for easy installation
- Polyethylene resin coated surface prevents paper cockle and yields photorealistic images
- Optimum viewing in any lighting

Guidelines

| | |
|-------------------|---|
| Printing | Optimum print environment is 70°F (21° C), 50% RH. Printers should be set to highest print quality. |
| Finishing | Thin pressure sensitive over laminate is recommended to protect the surface. Heat activated laminates should not be used. Folding of material is not recommended and these products are not repositionable. |
| Storage | Temperature: 72°F± 5°F (22°C±3°C); Relative Humidity: 35% – 65% |
| Shelf Life | 1 year under recommended storage conditions. |