

Product Description

TORINO20M is a 100% cotton artist stretch canvas featuring a highly textured surface and matte finish desired by many. This canvas features a coating that delivers superior color gamut and resolution that will provide image stability for generations. It is ideal for photo/portrait prints, fine art reproductions, museum art, maps and banners.

Physical Properties

Caliper	20 mil +/- 2 mils (482 microns)
Basis Weight	340 +/- gsm ²
Whiteness	90
Gloss Level	2.1
Longevity	Passes 100 year Display Permanence Rating from Wilhelm Imaging Research

*all values are targets

Printer Compatibility



Advantages

- Long term, fade and water resistant when printed with pigment inks
- Compatible with most dye based inks for short term indoor reproductions
- pH neutral
- Coating delivers superior color gamut and resolution

Guidelines

Printing	Optimum print environment is 70°F (21° C), 50% RH. Printers should be set for highest print quality available for canvas matte media.
Finishing	After printing, material should be permanently attached to a rigid board, stretcher bars or frame with staples or tacks. Pressure sensitive adhesives are not recommended. Shrinkage may cause spacing between paneled prints not mounted properly. All edges should be affixed to mounting surface to prevent edges from curling. Canvas is susceptible to edge cracking when stretched incorrectly.
Storage	Temperature: 72°F± 5°F (22°C±3°C); Relative Humidity: 35% – 65%
Shelf Life	1 year under recommended storage conditions.