



MAGIC DMPS150

5.5 mil photorealistic paper
(satin)

PRINTER COMPATIBILITY



DESCRIPTION

Magic DMPS150 is a 5.5 mil photorealistic paper with an ultra-smooth ink jet coating that provides a satin surface for optimum viewing in any lighting environment.

PHYSICAL CHARACTERISTICS

| | |
|--------------|----------------------|
| Thickness | 5.5 mil |
| Basis Weight | 165 g/m ² |
| Opacity | 99% |
| Whiteness | 115 |
| Brightness | 95 |
| Gloss (60°) | 47 |

**All values are targets*

FEATURES AND BENEFITS

- Resin coated base paper
- Vibrant colors
- Bright white
- Satin finish
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- General posters
- General signage
- Retail advertising
- Photo reproduction

PROCESSING TIPS

- Preferred side out

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- Preferred side out

FINISHING & PRINTING

- Printers should be set to highest print quality
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

| | |
|-------------------|---------------------|
| Temperature | 50-85° F (10-30° C) |
| Relative Humidity | 30-65% |

OPTIMAL PRINTING ENVIRONMENT

| | |
|-------------------|---------------------|
| Temperature | 50-85° F (10-30° C) |
| Relative Humidity | 30-65% |