

Product Description

MAGIC DMPG98 is a mil (26 lb) inkjet coated matte paper featuring a smooth, bright white surface. DMPG98 proprietary instant dry coating produces good print quality, line acuity and image clarity across multiple inkjet print technologies without sacrificing print speed or color accuracy. DMPG98 offers plug and play printing with standard onboard “coated paper” settings on most inkjet printers.

Physical Properties

Basis Weight (gsm)	98
Basis Weight (oz/yd²)	2.8
Basis Weight (lbs)	26
Opacity	87%
Brightness / Whiteness	91 / 115

*all values are targets

Printer Compatibility



Advantages

- Economical
- Crisp and clean prints
- Bright white surface
- Matte surface for no glare viewing
- High opacity and optimal color gamut

Guidelines

Printing	Optimum print environment is 70°F (21° C), 50% RH. Ink saturation levels should be optimized for specific printer, ink and software combinations.
Finishing	Can be over laminated with most cold laminates and low temperate hot laminates but cold are preferred.
Storage	Temperature: 72°F± 5°F (22°C±3°C); Relative Humidity: 35% – 65%
Shelf Life	1 year under recommended storage conditions.