# MAGIC® GFPHOTO

#### **Product Description**

7 mil, photorealistic paper with a glossy finish ideal for high resolution graphics, posters and displays such as photos/portraits, maps and fine art reproductions.

### **Physical Properties**

Caliper	7 mil / 204 microns
Basis Weight	185 g/m² / 5.4 oz/yd²
Opacity	97%
Whiteness / Brightness	100 / 90
Gloss Level	50
Indoor Life Expectancy	1 year+
pH value	7.5 (neutral)

<sup>\*</sup>all values are targets

### **Printer Compatibility**









## Advantages

- Bright white with high color gamut and saturation
- Ultra smooth surface for high photographic resolution
- Cost effective solution for short term, high resolution graphics and posters

#### Guidelines

Printing	Optimum print environment is 70°F (21° C), 50% RH. Optimized printer setting will vary from printer manufactures. Recommended ink saturation level is 350%. Recommended heater setting: pre heat 50°C, and post heat 45°C.
Finishing	Recommended for indoor applications but can be used outdoor if encapsulated with a safe edge. May be over laminated with most cold laminates and low temperature hot laminates. Cold pressure sensitive adhesives typically provide the most aggressive bonds and are recommended.
Storage	Temperature: 72°F± 5°F (22°C±3°C); Relative Humidity: 35% – 65%
Shelf Life	1 year under recommended storage conditions.

