

endura® stick-r wide format⊕

Latex-saturated and Wet Strength Paper

Endura® Stick-R is a bright white cellulose based, latex saturated digital graphics print media, manufactured with a removable pressure sensitive adhesive. Endura® Stick-R is an economical. environmentally responsible alternative to pressure sensitive vinyl.

Endura® Stick-R will not shrink when printed using solvent inkjet inks, allowing for full bleed printing.

- · Bright white
- FSC® certified
- Removable pressure sensitive adhesive
- Recyclable and <u>PVC</u> free

Installations Options:

Endura® Stick-R is the perfect temporary solutions to ever changing POP applications.

Handling Tips:

Because every wall surface and substrate varies, NEENAH encourages print service providers to fully test surface for removability before using Endura® Stick-R in production and application.

We all know paper prints better than plastic!

It's also more widely recycled. Our paper-based portfolio is provides a sustainable option, with many post-consumer options available as well.





APPLICATIONS:

PRINTABILITY:

PRODUCT SAFETY:



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Technical Data								
Caliper Basis Weight (gsm)		Smoothness	Brightness %	Opacity %				
7 pt / 7 mil (Removable Adhesive)	223*	NA	92 minimum	99				

These are typical values of the product as produced representing a manufacturing range. Slight variations may occur during the manufacturing process.

Printability							
	Eco-solvent	Solvent	Latex	Latex HP 300 Series	UV Curable	Screen	Offset
Endura® Stick-R ® *	••	••	••	••	••	••	••

Availability						
	Caliper	Size	Core			
Endura® Stick-R ⊕ *	7 pt	54" x 100' / 137 cm x 30.48 m	3"			

Optimal - Wide Processing Window Good Performance - Profile Recommended Not Compatible gsm values do not include release liner.

 $\bigcap_{FSC} \ All \ Wide Format \ Papers \ are \ FSC^{\circ} \ certified \ with \ the \ exception \ of \ Lustr\'e \ Board^{\circ} \ and \ Duo \ Board^{\circ}.$ $ESC \ Lustr\'e \ Board^{\circ} \ and \ Duo \ Board^{\circ} \ are \ not \ FSC^{\circ} \ certified.$

See Stock List Guide for available sizes. Custom sizes are available with minimum quantities required.



FLEXIBLE & RIGID PRINT MEDIA



(POP / SIGNS / BANNERS)











